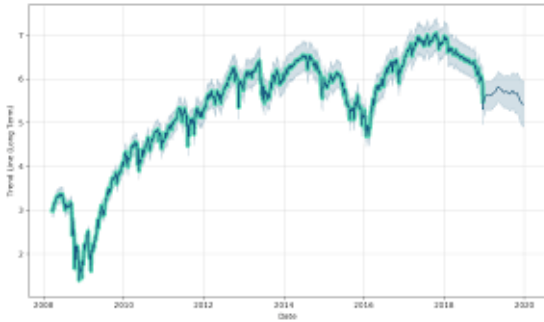


High-Income Long-Term Investment Masterfile-Postal



Description:

This postal list includes current clients and high-level prospects. The financial products that they have purchased or inquired about include, reverse mortgage, financial information products, annuities, Medicare and life insurance.

These clients and prospects are seniors and investors with wealth and disposable income. They are also preserving the capital that they've worked so hard for to position those assets for continued income and inflation protection; to help minimize or eliminate their tax liabilities; and to potentially help their money to grow more.

For more information, please contact the List Manager at listmgr@infomatbiz.com

InfoMat, Inc. - 21171 S. Western Ave., Suite 260
Torrance, CA 90501
Tel: 310-212-5944 - Fax: 310-212-3026
Email: listmgr@infomatbiz.com - WWW.infomatbiz.com

InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

300,000 Total Universe \$195/M

Minimum Postal Order: 5,000

List Profile

Source: Buyers, Digital, TV, Radio,
Avg. income \$112,000+
Avg. Age 50-75+
Gender: 65% Male

Other Selections

Last 6 months client will provide
Last 12 months client will provide

Zip: \$10/M
SCF: \$10/M
State: \$10/M
Gender: \$10/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$100 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance: Quarterly

Updated: 02/19