

The Gold Report Actives



Description:

The Gold Report subscribers are qualified investors who have responded to various internet offers and TV commercials. They have proven history in investing in gold and precious metals and are also interested in high-risk investment opportunities.

These accredited investors have a high net worth and have registered online to receive several financial newsletters and reports ranging in price from \$35.00 to \$400.00 a year.

Only the following Do-Not-Call states are available:

FL - 45,658
WI - 5,410
IN - 5,423
MO - 6,366
NE - 1,711
MN - 7,318

For more information, please contact List Manager at listmgr@infomatbiz.com

InfoMat, Inc. - 21171 S. Western Ave., Suite 260
Torrance, CA 90501

Tel: 310-212-5944 - Fax: 310-212-3026

Email: listmgr@infomatbiz.com - WWW.infomatbiz.com

Total File

90,948	Universe	\$125/M
4,408	Active (L12M)	\$250/M
11,623	2010-2015	\$200/M

Minimum Order 5,000

List Profile

Source:	50% TV 50% Internet
Average	
Unit of sale:	\$35-\$400
Avg. Age	45-65
Gender:	90% Male

Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.

Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.

Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Updated:: Quarterly

Updated: 12/15