

# Stock Market Leaders Actives & Expires



## Description:

These savvy, wealthy investors are looking for diversified portfolios of high quality market leading stocks from any sector or industry group.

The Stock Market Leaders newsletter specializes in the top-down investing approach to the market. This method allows investors to analyze the market from the big picture all the way down to individual stocks. This investment approach involves looking at the "big picture" in the financial world and then breaking those components down into finer details.

After looking at the big picture conditions around the world, the different industrial sectors are analyzed in order to select those that are expected to outperform the market. From this point, the stocks of specific companies are further analyzed and those that are expected to be successful are chosen as investments.

When using its proprietary valuation system and quantitative strategies, Stock Market Leader's researchers filter out the top 100 best performing large and mid-cap stocks that meet their thorough, disciplined and consistent methodology -- all of which minimizes short-term reactions to stock market volatility.

**BEST USES:** These subscribers should produce above-average response rates for a variety of financial publications and product offers. They should also work well for financial software and internet-based investment services, discriminating travel offers and high-ticket mail-order products.

*User History available on request*

For more information, please contact List Manager at [listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com)

## InfoMat, Inc.

Integrity, honesty and great customer service

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### Total File

36,524	Universe	\$150/M
4,080	12 months	\$195/M
11,735	Actives	\$175/M

Minimum Order: 5,000

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### List Profile

Source:	50% Direct Mail/10% Space/ 40% Web
Unit of sale:	\$200
Avg. Age	55
Gender:	84% Male

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### Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M

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### Addressing

Email/FTP:	\$55 flat fee
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### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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### Commission/Fees

20% commission to brokers.  
Orders cancelled after the mail date is due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection, shipping charge and a \$100 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from the mail date is required with all orders. Re-uses must be pre-cleared.

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Maintenance: Bi-Annual

Updated 12/15

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