

# Newsmax Health Email News Alerts



# InfoMat, Inc.

Integrity, honesty and great customer service

## Description:

The Newsmax Health Email Alerts is one of the most powerful opt-in lists for consumers seeking alternative, conventional, and integrative medical advice and therapies. This list is highly responsive to pharmaceutical, nutritional, and lifestyle offers. Medical writers for Newsmaxhealth.com and related newsletters include medical doctors Mehmet Oz, Michael Roizen, Chauncey Crandall, Russell Blaylock, and David Brownstein.

Newsmax email lists, you will reach a powerful demographic of affluent, educated and highly responsive consumers with incredible purchasing power.

**For more information contact List Manager at:**

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## Segments

|           |                                |           |
|-----------|--------------------------------|-----------|
| 807,000   | Total Universe / Universe Rate | \$20.00/M |
| 807,000   | Exclusive Emails               | \$20.00/M |
| 1,041,000 | Short Sponsorship              | \$9.00/M  |

## ORDERING INSTRUCTIONS

|   |
|---|
| 100,000 Name Minimum Order \$1,000.00 Minimum Price |
| Net Name is not allowed                             |
| Exchange is not available                           |
| Broker Commission 15% on base, 15% on selects       |
| Agency Commission 15% on base, 15% on selects       |
| Reuse is not available                              |

|         |                       |
|---------|-----------------------|
| Market: | Business and Consumer |
| Type:   | Email                 |
| Source: | Opt-in e-mail         |
| Opt-In: |                       |
| Geo:    | USA                   |
| Gender: | 51% Female 49% Male   |

## Commission/Fees

20% commission to brokers.

25% if cancelled within 3 days of run date

Pre-payment required for all new customers.

Maintenance: Quarterly

Updated 08/17