

Newsmax Gold Investor Email News Alerts



InfoMat, Inc.

Integrity, honesty and great customer service

Description:

Newsmax Gold Investor email subscribers are opt-in subscribers who have asked for the latest news on gold, gold investments and stocks, gold mining stocks, gold bullion and gold coins, precious metals, gold ETFs like GLD, gold mutual funds, currencies, hard money, and silver and other commodities. These are investors who want to protect their wealth and read Newsmax.com and Newsmaxfinance.com. Each month 2 million Americans turn to Newsmaxfinance.com for investment, finance and business news.

Financial writers and guests for Newsmaxfinance.com and related newsletters include Jim Rogers, Axel Merk, Larry Kudlow, John Stossel, Arthur Laffer, Mohamed El-Erian, Jim Rogers, Robert Wiedemer, Marc Faber, and many others. Readers also want the latest information on annuities, stocks, trading, options, mutual funds, ETFs, bonds, dividend stocks, hedge funds, mining stocks, bonds, REITs, real estate investments, offshore and international investments, insurance, and more.

These are affluent (41% with \$500K+ net worth), information-driven consumers who respond well to investment offers, registered investment advisory, managed accounts, trading services, financial newsletters, bank offers, second and retirement home offers, investor relations and stock promotions, and even health newsletters, vitamins and supplements.

These subscribers are avid watchers of CNBC and Fox Business News. They turn to publications like *The Wall Street Journal*, *Bloomberg*, *Investor's Business Daily*, *Barron's*, *Fortune Magazine*, *Forbes Magazine*, *Kiplinger's Magazine*, *Morning Star Publications*, *Money Magazine* and Financial Newsletters including those published by Agora, Money Map Press, Porter Stansberry, Sovereign Society, InvestorPlace, Value Line, Zacks, Motley Fool, and other financial advisories. They also follow the latest on gurus in the investing world including Warren Buffet.

For more information contact List Manager at:

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Segments

267,000	Total Universe	\$28.00/M
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ORDERING INSTRUCTIONS

- 267,000 Name Minimum Order \$0.00 Minimum Price
- Net Name is not allowed
- Exchange is not available
- Broker Commission 15% on base
- Agency Commission 15% on base
- Reuse is not available

PROFILE

Key Demographics

65% 45 years or older

63% responded to Moneynews advertisements

84% homeowners

26% own a small business

75% investors who invest in stocks, bonds, ETFS, mutual funds

21% invest in gold and precious metals

86% donated to charitable and political causes

30% spent more than \$1000 online in past 12 months

17% net worth \$1 million plus

Commission/Fees

20% commission to brokers.

25% if cancelled within 3 days of run date

Pre-payment required for all new customers.

Maintenance: Quarterly

Updated 12/17