

# Newsmax Email News Alerts



# InfoMat, Inc.

Integrity, honesty and great customer service

## Description:

Newsmax Email Subscribers read Newsmax.com, described by Forbes magazine as a "news powerhouse" and the New York Times as a "potent force" in America media. The Newsmax Email list reaches America's most affluent and responsive demographic group in the nation, Baby Boomers. (FORMERLY: Newsmax.com Email Sponsorship Web Card), Newsmax.com is America's top independent news web site. The News list contains affluent buyers for health, financial investments, and luxury products.

**For more information contact List Manager at:**  
[listmgr@infomatbiz.com](mailto:listmgr@infomatbiz.com)

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<b>Segments</b>		
1,383,000	Total Universe / Universe Rate	\$30.00/M
1,191,000	Short Sponsorship	\$11.00/M
1,383,000	Exclusive	\$30.00/M

## ORDERING INSTRUCTIONS

100,000 Name Minimum Order \$1,000.00 Minimum Price
Net Name is not allowed
Exchange is not available
Broker Commission 15% on base, 15% on selects
Agency Commission 15% on base, 15% on selects
Reuse is not available

Market:	Business and Consumer
Type:	Email
Source:	Opt-in e-mail
Opt-In:	
Geo:	USA
Gender:	33% Female 67% Male

## Commission/Fees

15% commission to brokers.

25% if cancelled within 3 days of run date  
Pre-payment required for all new customers...

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Maintenance: Quarterly

Updated 08/17