

High Income Factor Email List



InfoMat, Inc.

Integrity, honesty and great customer service

Description:

The High Income Factor has one mission: to help investors generate high income in a low-income world.

Edited by Tom Hutchinson, a former financial adviser on Wall Street, **The High Income Factor** newsletter delivers enticing income-generating ideas each and every month. The newsletter looks at the entire investing landscape to identify the most profitable, yet conservative, income opportunities available today.

The High Income Factor includes high-yield investments that you are very familiar with, such as dividend stocks, corporate bonds, and real estate investment trusts (REITs). But Tom also covers unique income-generating investments such as master-limited partnerships (MLPs), business-development companies (BDCs), as well as capital and income funds.

These subscribers are avid watchers of CNBC and Fox Business News. They turn to publications like *The Wall Street Journal*, *Barron's*, *Fortune Magazine*, *Forbes Magazine*, *Kiplinger's Magazine*, *Morning Star Publications*, *Money Magazine* and Financial Newsletters including those published by Agora, Money Map Press, Porter Stansberry, Sovereign Society, InvestorPlace, Value Line, Zacks, Motley Fool, and other financial advisories. They also follow the latest on gurus in the investing world including Warren Buffet.

For more information contact List Manager at:

listmgr@infomatbiz.com

InfoMat, Inc. - 21171 S. Western Ave., Suite 260
Torrance, CA 90501

Tel: 310-212-5944 - Fax: 310-212-3026

Email: listmgr@infomatbiz.com - WWW.infomatbiz.com

Qty and Rates

10,000	Total Universe	\$200.00/M*
--------	----------------	-------------

(* Lead generation is subject to 20% surcharge)

ORDERING INSTRUCTIONS

Frequency: Exclusive: 2/month – Monday-Friday

Minimum Order: Full List

Selections:

HTML Setup	\$150 Flat
A/B Splits	\$50 Flat for each split

Type: Email

Geo: USA

List Source: Opt-in-email

Specifications:

Unlimited text, subject line, maximum 3 hyperlinks

Key Demographics:

\$81,000 is the mean household income
69% have an account with an investment company

219% more likely to buy/sell mutual funds or bonds

Three times as likely to buy stocks online

Commission/Fees

20% commission to brokers.

25% if cancelled within 3 days of run date

Pre-payment required for all new customers.

CAN-SPAM compliant

Maintenance: Daily

Updated: 12/17