

Accredited Investors Email Alerts


InfoMat, Inc.

Integrity, honesty and great customer service

Description:

Accredited Investor subscribers are opt-in subscribers to the latest news from Newsmaxfinance.com who have identified themselves as accredited investors as defined by the SEC.

Moneynews is the investor, business and personal finance site for Newsmax drawing more than 2 million Americans each month.

Readers want the latest information on stocks, trading, options, mutual funds, ETFs, bonds, dividend stocks, gold and precious metals, hedge funds, mining stocks, bonds, REITs, real estate investments, insurance, crowd-funding, private placements, offshore and international investments, and more.

These are affluent (41% with \$500K+ net worth), information-driven consumers who respond well to investment offers, registered investment advisory, managed accounts, trading services, financial newsletters, bank offers, second and retirement home offers, investor relations and stock promotions, and even health newsletters, vitamins and supplements.

These subscribers are avid watchers of CNBC and Fox Business News. They turn to publications like *The Wall Street Journal*, *Barron's*, *Fortune Magazine*, *Forbes Magazine*, *Kiplinger's Magazine*, *Morning Star Publications*, *Money Magazine* and Financial Newsletters including those published by Agora, Money Map Press, Porter Stansberry, Sovereign Society, InvestorPlace, Value Line, Zacks, Motley Fool, and other financial advisories. They also follow the latest on gurus in the investing world including Warren Buffet.

For more information contact List Manager at:
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Qty and Rates		
150,000	Total Universe	\$75.00/M*

(* Lead generation is subject to 20% surcharge)

ORDERING INSTRUCTIONS

Frequency: 2 times per month

Minimum Order: Full List

Selections:	
HTML Setup	\$150 Flat
A/B Splits	\$50 Flat for each split
Type:	Email
Geo:	USA
Gender:	40% Female 60% Male
List Source	Opt-in-email

Specifications:

Unlimited text, subject line, maximum 3 hyperlinks

Key Demographics:

65% 45 years or older
 84% homeowners
 20% senior management
 26% own a small business

Summary Description:

The Accredited Investors Email Alerts List is one of the most powerful opt-in lists for consumers seeking information on stocks, bonds, personal finance, and investments. List is highly responsive to stock investor relation offers, mutual fund, financial advisory, ETFs, REITs, options, hedge funds as well as health, charitable and lifestyle offers.

Commission/Fees

15% commission to brokers.
 25% if cancelled within 3 days of run date
 Pre-payment required for all new customers.
 CAN-SPAM compliant

Maintenance: Daily
 Updated: 08/17