

Energy Investment Tracker



InfoMat, Inc.

Integrity, honesty and great customer service

Description:

The Energy Investment Tracker newsletter subscriber file is comprised of 100% direct mail, email, and online generated investors who are seeking global stocks investment advice on energy-related companies. Published by Matt Sauer, a well-known leader in the ETF based investments and asset management arena, the Energy Investment Tracker newsletter attracts a consummate group of active investors seeking top-notch research and information about energy sector companies in the U.S. and globally.

These investors are well-read, upscale, computer-savvy consumers with an average HHI of \$100,000K. They share a common interest in investment advice to protect their short and long-term investments portfolios.

For more information contact List Manager at:
listmgr@infomatbiz.com

12 mo. Full/Continuation Usage:

The Association for Investor Awareness(AIA)
Investing Daily
Morningstar

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Mailing List

36,848	Total Universe / Universe Rate	\$175.00/M
21,426	Actives	\$200.00/M
15,422	Expires	\$150.00/M

Minimum Order: 5,000

List Profile

Source:	100% Direct Mail Email
Median HHI:	
Avg. Net worth	\$100,000
Median Age	50
Gender:	80% Male

Other Selections

Zip:	\$10/M
SCF:	\$10/M
State:	\$10/M
Gender:	\$10/M

Addressing

Email	\$55 flat
FTP	\$75flat

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$100 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Maintenance: Semi-Annually

Updated 06/17