

Real Estate Market Report



Description:

Subscribers to the Real Estate Market Report are looking to invest in the hottest real estate markets in the country and become skilled at finding properties with huge equity.

These are all paid subscribers, with subscriptions that range from \$49 to \$499.

Additionally, the majority of these investors will go at least one step beyond the newsletter and attend an education workshop for real estate investing. It is easy to see that they are ready to make a commitment to an opportunity they are interested in.

These avid investors should respond well to other types of investment opportunities, plus we would recommend this list for online investing, health and fitness, travel and a variety of other offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

Usage History:

American City Business Journals
My Media Works
The Cheap Investor
The Evolution Group
Vector Vest

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InfoMat, Inc.

Integrity, honesty and great customer service

Mailing List

135,540 \$150/M

Email Addresses

135,540 \$175/M

List Profile

Source:	Direct Mail Internet
Average Unit of sale:	\$49-\$499
Avg. Age	40
Gender:	80% Male

Other Selections

Zip:	\$8/M
SCF:	\$8/M
State:	\$8/M
Gender:	\$8/M
A/B Split (email)	\$50/F
Suppression (email)	\$150/F

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: 5,000

Maintenance: Yearly

Updated 10/09