

# PSST Investors



## Description:

The PSST Precious Metals Investor list offers you 100K+ qualified investors with a proven history of investing in precious metals,, including gold, silver and platinum, as well as oil and gas, and who are willing to look at high-risk investment opportunities.

These active investors have responded to a 30 - second direct response television commercial that required a minimum investment of \$3,500 to 5,000

## Response opportunities for investing and more

These prospects are active and aggressive investors with a household income of over \$75,000. They are known to be television, radio and mail responsive.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## Usage History:

Americrown - T  
Communique Media (Winston's) - T  
Courtney Smith's Wall St. Wealthbuilder - T  
Cyclical Investing - T  
Energy Fortunes - T  
Swiss Confidential - T  
Millennium Metals - C  
My Media Works - C  
Natural Contrarian - C  
Newsletter Systems - C  
The Cheap Investor - T  
Vector Vest - T

# InfoMat, Inc.

Integrity, honesty and great customer service

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## Mailing List

111,348 \$125/M

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## 3-Month Hotline

10,097 \$130/M

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## List Profile

Source: 100% TV

Average  
Unit of sale: \$3,500-\$5,000  
Avg. Age 55  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: All

Maintenance: Yearly

Updated 10/09

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