

# The Institute for Options Research



## InfoMat, Inc.

Integrity, honesty and great customer service

### Description

This is our premier masterfile of options investors and traders who bought trading newsletters, books and video courses. These investors are given free option trading advice, information and newsletter service.

This list should work well for a variety of investment publication offers, Travel and Health offers.

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

### List Usage:

Accelerated Profits Report for Options  
Bullish Alerts  
Charles Payne Common Sense  
Commodity Futures Forecast  
Communique Media (Winston's)  
Cyclical Investing  
Easy Money Options  
Economic Advice  
Energy in Focus  
Independent Marketing  
J. Taylor's Energy  
Options Hotline  
Swiss Confidential  
The Cheap Investor  
Vector Vest

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#### Total File

35,899 \$165/M

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#### Actives

6,251 \$195/M

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#### List Profile

Unit of sale: \$200  
Avg. Age 50  
Gender: 95% Male

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#### Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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#### Addressing

Email/FTP: \$55 flat fee

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#### Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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#### Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000  
Maintenance: Bi-Annual  
Updated 10/08

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