

# The Gold Report



## Description:

*The Gold Report* subscribers are qualified investors who have responded to various internet pages and TV commercials. They have proven history in investing in gold and precious metals and are willing to look at high-risk investment opportunities.

These accredited investors have a high net worth and have registered online to receive several financial newsletters and reports ranging in price from \$35.00 to \$400.00 a year.

Only the following Do-Not-Call states are available:

FL – 45,658

WI – 5,410

IN – 5,423

MO – 6,366

NE – 1,711

MN – 7,318

For more information, please contact Mary Thompson at [mthompson@infomatbiz.com](mailto:mthompson@infomatbiz.com)

## List Usage:

Cyclical Investing  
Newsletter Systems  
Palm Beach Bullion  
Stock Prospector  
The Cheap Investor  
Untapped Wealth

# InfoMat, Inc.

Integrity, honesty and great customer service

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## Total File

69,366 \$125/M

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## List Profile

Source: 50% TV  
50% Internet  
Average  
Unit of sale: \$35-\$400  
Avg. Age 45-65  
Gender: 90% Male

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## Other Selections

Zip: \$8/M  
SCF: \$8/M  
State: \$8/M  
Gender: \$8/M

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## Addressing

Email/FTP: \$55 flat fee

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## Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

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## Commission/Fees

20% commission to brokers.  
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.  
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

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Minimum Order: 5,000  
Maintenance: Quarterly  
Cleaned: 10/09

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