

Don Dion's 401K/403B Subscriber List



Description:

Easily Connect with 10,000 direct-mail responsive upper income investors.

Don Dion's 401k/403b Subscribers List delivers individuals who are seeking practical investment information to secure the retirement of their dreams. They turn to well-known investment leader Don Dion's 401k/403b Retirement Accelerator newsletter for the most up-to-date information.

These upper-middle to upper income investors are well-read, computer-literate professionals who want to protect and grow their personal wealth while planning for the future.

Mr. Dion combines his proprietary computer models and wealth of experience to provide actionable, tested investment strategies that help subscribers optimize and protect their 401(k) and 403(b) retirement portfolios.

These highly direct-mail responsive individuals are ideal candidates for a wide range of financial, health and wellness, consumer and other offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

List Usage

Courtney Smith's Wall St. Wealthbuilder
Vectorvest

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Email: listmgr@infomatbiz.com - WWW.infomatbiz.com

InfoMat, Inc.

Integrity, honesty and great customer service

Total File -

6,684 \$200/M

List Profile

Source: 70% Direct Mail
30% Internet
Avg. Unit of Sale \$19.95/year
Avg. Age 55
Gender: 50% Male
30% Female
20% Unknown

Other Selections

Zip: \$8/M
SCF: \$8/M
State: \$8/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: 5,000
Maintenance: weekly
Updated 11/09