

The Dines Letter



Description:

The Dines Letter is written to accommodate a broad spectrum of people – from aggressive short-term traders to cautious long-term investors. Written by James Dines, an award-winning analyst who forecasts on the future of the economy, stocks, and gold.

This list should work well for a variety of financial offers and publications. Should also respond well to travel and leisure publications and health and fitness offers.

For more information, please contact Mary Thompson at mthompson@infomatbiz.com

List Usage:

Corporate Development Associates – C
Dow Theory Forecasts – T
Economic Advice – T
Health Alert – C
Hulbert Financial Digest – T
International Investment – C
International Precious Metals – T
Swiss Confidential – T
Lombardi Publishing – C
Morningstar Inc. – T
Natural Contrarian – T
Oil & Energy – T
Stock Trader News – C
Street Authority – T
Weiss Pub – C

InfoMat, Inc.

Integrity, honesty and great customer service

Total File -

13,807 \$195/M

List Profile

Source: 100% Direct Mail
Avg. Unit of Sale \$260/year
Avg. Age 55
Gender: 90% Male
Income: \$100K+/year

Other Selections

Zip: \$8/M
SCF: \$8/M
State: \$8/M
Gender: \$8/M

Addressing

Email/FTP: \$55 flat fee

Requirements

A signed List Rental Agreement is required for all orders. A current sample mailing piece is required for List owner approval. All orders are for a one-time use only.

Commission/Fees

20% commission to brokers.
Orders cancelled after mail date are due and payable in full. Orders cancelled after production are subject to run charges of \$10/M, plus any selection and shipping charge and a \$50 cancellation fee.
Pre-payment required for all new customers. A 45-day payment guarantee from mail date required with all orders. Re-uses must be pre-cleared.

Minimum Order: 5,000

Maintenance: Annual

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InfoMat, Inc. - 21171 S. Western Ave., Suite 260
Torrance, CA 90501
Tel: 310-212-5944 - Fax: 310-212-3026
Email: listmgr@infomatbiz.com - WWW.infomatbiz.com